



Bulletproof Intro

- Area 47 Opening (Spark Curiosity)
- State Problem (“In a Perfect World...”)
- Propose Solution via Goal Opportunity Statement (GOS)
“By doing (action) we achieve (benefit) within (time).”

Public Speaking Tips

- Know Your Audience
- Crowd work
- Virtual Presentations
(Mention Attendees/Encourage Chat & Polls/Cam/Lighting)

On Stage Tips & Techniques

- Water & Key Words
- Eye Contact & Pauses
- Elephant in the Room
- Set Rules of The Game

Pre-Meeting & Controlling Nervousness

- Practice, Record & Review
- Warm up Breathing, Vocals & Body

THE PILLARS

*Communication =
70% Body Language
20% Tonality
10% Language*

“The goal of a speech is to spark curiosity.”

“Do not give a speech, deliver an experience” – Mark Brown

Authenticity > Perfection

“Nobody speaks like they write.”

“Relationships move at the speed of vulnerability. And vulnerability build trust.”

“People will forget what you said, people will forget what you did, but people will never forget how you made them feel.” – Maya Angelou

THE reTHINK ADVICE

Be yourself! Take advantage of your strengths and see your weaknesses as opportunities. Remember, no one likes or expects you to be perfect. Win them over by being authentic and most importantly: have fun!